

Order Emergency Lighting System Installed In Ontario Theatres

MUST COMPLY WITH REGULATIONS BY SEPT. 30

Toronto, Ont.—Immediate installation of emergency lighting systems in all theatres in the Province of Ontario has been ordered by O. J. Silverthorne, Chairman of the Ontario Board of Motion Picture Censors.

Mr. Silverthorne explained that this order was the result of the danger that panic might ensue if the regular lighting system failed.

Recently panic threatened in two theatres, one in St. Thomas and the other in Toronto, when the lights failed during showing of war news pictures.

Instructions issued to all theatres were outlined in a letter from Mr. W. D. McPhee, Chief Inspector of Theatres.

Instruct Theatres

"It is a matter of the utmost importance that immediately upon receipt of this letter you install an emergency lighting system in your theatre which will illuminate to the satisfaction of this department the entire auditorium, balcony, projection room, stairways and passages leading to the exits.

"In view of the tenseness of the audience during the present international trouble, it is absolutely essential that, should the present lighting service fail, the entire building be properly illuminated.

Stress Urgency

"The system may be operated by means of storage batteries or otherwise with bulbs fitted in reflectors throughout the building. The control is located in and on the front wall of the projection room and is to be tested daily. It will be the duty of the projectionist to see that the batteries are fully charged and the system in proper working order at all times.

"We cannot stress too strongly the urgency of this matter and failure to comply with the order will result in drastic action."

Theatre companies have been given until September 30th to carry out the order.

Hydro Must Approve System

Equipment companies here at Toronto have worked out a system which necessitates breaking only one wall, that is the wall of the projection booth. A storage battery will be placed in the generator room, a cable will reach from this room through the wall of the projectionist's booth where a master control switch will control reflectors which will be placed at the rear of the auditorium. Dry cell lanterns, "red birds", will be used in the lobby, stairways, etc.

All wiring must be approved by the Hydro Electric Commission, which means that the use of old makeshift wiring, etc., will not be permitted.

ENTERS ACTIVE SERVICE

ARMY MEDICAL CORPS

St. Thomas, Ont. — F. G. "Ted" Doney, popular manager of the Capitol Theatre here, left to enter active service. Ted is a reserve officer in the Royal Canadian Army Service Corps at London. He holds the rank of first lieutenant in the Army Service Corps, which unit he affiliated with in London eight years ago. After a week or two during which the Corps will be stationed in London, they will move to Camp Borden for extensive training.

Ted, a popular member of the St. Thomas Lions Club, and active in various community efforts, will be greatly missed. James Simmons, assistant manager at the Capitol Theatre, London, is temporarily taking Mr. Doney's place here as manager.

NEW PRICES

Calgary, Alta. — The Capitol Theatre and Palace Theatre, Calgary, announced new Fall and Winter prices. Both theatres are operated by Famous Players Corporation, and are first-run houses.

Rates for orchestra seats: Bargain Hour, 12.30 to 2 p.m.—25c. Matinee 2 to 6—30c. Evenings—40c. Tickets for Loges are 10c higher.

FLY TO SAINT JOHN

Charlottetown, P.E.I.—F. G. Spencer of the Spencer Theatre Company, arrived here by Canadian Airways, accompanied by A. A. Fielding. In on routine business, they will fly back to Saint John as soon as their work is completed.

PURCHASE THEATRE SITE

Montreal, Que. — The site for a new moving picture theatre on Lakeshore Road near Ste. Anne Avenue, Pointe Claire, has been purchased by Lakeshore Theatre Limited, 69 Notre Dame Street, Lachine. Mr. William Rosenbloom acted for the theatre company. No decision has yet been made regarding the construction of the theatre.

Vaudeville New Galt Theatre

Galt, Ont.—The Palace Theatre, designed by Kaplan & Sprachman, opened on upper Main Street here. The theatre, which has a seating capacity of 800, has a marquee which incorporates an electric clock. The theatre front is a four-color combination in vitrolite. The entire lobby is lined with bevelled mirrors.

Wide marble steps lead from the outer lobby to the theatre level. The auditorium features indirect neon lighting. Safety lights are installed at intervals along the side walls. The theatre has a stage and dressing rooms, and is complete with a public address and amplifier system.

On the main floor, off the foyer, is located the ladies' powder room. The men's rest room is upstairs, as is the projection booth and manager's office. The theatre is air-conditioned, and is equipped with an inter-house telephone system.

Messrs. Harry Goldhar and Applebaum are the operators of the new Palace Theatre. They plan a program of films and vaudeville. Matinees will be given daily. Admission price is 20c for adults at matinee performances, and 25c for evening performances.

HOST TO ROYAL AIR FORCE

Dartmouth, N.S. — The Mayfair Theatre, one of the Maritimes finest theatres (Franklin-Herschorn Theatre Company), played host to a large contingent of the Royal Canadian Air Force who have a base at Dartmouth, N.S. The feature shown was appropriately "Wings of the Navy".

SILVER WEDDING SHOW

Calgary, Alta. — The Palace Theatre, in a one-third of a page advertisement, announced: "Manager's Silver Wedding Celebration September 2-8. In honor of Mr. Egan's silver wedding anniversary we are inviting every couple who have been married twenty years or more between September 2 to 8, to be Mr. Egan's guest at the theatre. Just phone M7441 or write the Palace Theatre giving names and number of years married. We will do the rest. Each couple will receive a package of Dad's Cookies."

Saturday afternoon, the children of Wood's Home, were guests at the Palace Theatre for the first showing of "The Star Maker", current attraction.

**Ray Lewis Appointed Sub-Chairman Finance Committee,
Voluntary Registration Canadian Women**

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Young Man Goes West!

Halifax, N.S. — Larry M. Graburn, Manager of the Capitol Theatre here, has been promoted to the Head Office of Famous Players Canadian Corporation at Toronto, to handle special assignments.

Larry has been very popular here, and film folk both in Halifax and in the Nova Scotia territory regret his departure, at the same time wishing him success in his new position. Larry has held office in both the Allied Exhibitors' Association of Nova Scotia and also the recently formed Conciliation Board. He will leave for Toronto shortly.

New representative of Famous Players will be Robert S. Roddick who has been district supervisor of Famous Players Western Ontario theatres, and has now been appointed District Supervisor of the theatres in the Maritime Provinces, with headquarters at the Capitol Theatre, Halifax. Saint John friends will remember that Robert and Mrs. Roddick visited Saint John for the first time while on their wedding trip.

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Canada At War Seriously Affects Theatres In Maritime Provinces

DARKEN THEATRE FRONTS — HOLD STAFF DRILLS

Saint John, N.B.—War is already seriously affecting the theatre business in the Maritime Provinces. Many employees of theatres are being called to their Regiments or have responded to the call of enlistment for the defense of Canada, both for Home Defence and for possible assignment to the Overseas Forces.

Staff drills are being held at the local theatres and special electric lighting has been installed, to be used in case of air raids. Dry cell batteries will supply the electricity in case of black-outs during performances. All neon signs or electric lights on marquees or theatre-fronts are darkened by special order, at night. All these preparations have been carried out with the approval and under the supervision of the Defense Committee.

Air Raid Precautions

The darkened front of the Mayfair Theatre here, speaks eloquently of the fact that precautions against air raids are being carried out in Saint John. Two of the Mayfair's staff have joined up, Frank Lowrie, doorman, and Ed. Phillips, usher. Mr. J. M. Franklin (Franklin-Herschorn Theatres), reports that three men have already left his Halifax theatres because of the War emergency.

Movies For "Relief"

With the suspense of international conditions crystalized into the finale of War, people are turning to the motion picture for relief of mind from anxiety and nervous tension. So many of the residents in the Maritime Provinces have close connection with the British Isles, having either husbands, sons, or relatives now with the Forces, that the War will seriously affect many in New Brunswick, Nova Scotia and Prince Edward Island.

"Join Up"

At the Capitol Theatre, Saint John, W. J. 'Monte' Chase, a veteran of the Great War, and chief operator, is a member of the Saint John Central Committee of Defence, and McKay Ferris, usher at the same theatre, has "joined up".

Khaki-clad soldiers now form a large part of the audiences, putting in off-duty time at the theatres.

BO-LO BALL CONTEST

Regina, Sask. — Bo-Lo ball, the present craze among the youngsters in Regina, was utilized as a publicity stunt by Mr. H. Bercovich, manager of the Rex. During his usual Saturday morning matinee, Mr. Bercovich staged a Bo-Lo competition on the stage which nearly packed his house.

"DECLINE OF VAUDEVILLE" TAX REDUCTION PLEA

Windsor, Ont.—"Decline of vaudeville and discontinuance of orchestras have caused 'accelerated obsolescence' in regard to theatrical dressing rooms and orchestra pits, and the stage", it was argued before Windsor Court of Revision when Simon Meretsky appealed against present assessment on the Capitol Theatre here.

The Capitol Theatre is assessed at \$75,780 on the basis of 12.9 per cubic feet. Mr. Meretsky had no complaint regarding the main body of the theatre, but asked for redress in relation to 175,000 cubic feet comprising dressing room, musicians' quarters and the stage.

The court reserved judgment to permit the members to make personal inspections.

KIELY TO NEWFOUNDLAND QUEEN'S THEATRE RENOVATION

Saint John, N.B. — J. P. Kiely of Montreal and St. John's, Newfoundland was a welcome visitor at the Exchanges recently. Mr. Kiely is on his way to Newfoundland where he will supervise the renovating of the Queen's Theatre at St. John's, which he has taken over from J. J. Duff, the former manager.

Mr. Kiely's daughter, Eileen, was married recently in Montreal. Forty-three years in the motion picture theatrical business is Mr. Kiely's record and his wit, good humour and fine singing voice are still as characteristic of him as ever.

OPTION PARKING LOT

Ottawa, Ont. — The lot fronting on Queen Street, 156 feet, and which runs back some 99 feet, with entrance from Sparks Street, has been secured on option by the Thomson and Scott real estate firm for the construction of a new hotel.

Famous Players Canadian Corporation owns the property, which is assessed at \$120,774, and is now being utilized as a parking lot for the patrons of the Capitol Theatre. F.P. also owns several adjoining Sparks Street properties.

Colonel John Cooper Appointed Sub-Chairman Canadian Red Cross

Canadian War Funds

RAY PRESENTS



CANADA has declared War against Germany, the United States remains neutral, officially at peace, but is it possible for your left hand not to know what your right hand doeth with a normal brain in control of functioning centres and with a fixed bayonet up your right sleeve?

Watch the War Pictures from Hollywood. The Nazis will be the villains, the British and French will be the heroes. How neutral will the people of the United States be with one hundred and twenty-six millions of them attending Movie Theatres and looking and listening to the Voice and Drama of the Screen?

The Screen mobilized for War Service, more powerful than a fleet of submarines; a tornado of words blasting Hitler in news reels, in picture stories. In 1914-18 the Screen was Silent, today its voice in the Cause of Freedom will be heard around the world, and there will be NO INTERFERENCE to make static its message!

With War comes taxation, everyone must do their bit, because in War it is not "shoes for the baby", but shoes, guns, supplies for soldiers, and the "carry on" necessities for civilians.

The Federal Government brought in a War Budget, with lightning speed. It has been formulated to make everyone in Canada contribute towards the financing of the War. It purposes to raise \$62,000,000 in additional taxes, exclusive of the excess profits tax.

THE War gives the Government, through a former War Emergency measure never rescinded since the last War, most extraordinary powers to mobilize the resources of the nation for the production of munitions and other supplies.

To curtail excessive war profits is one of the objectives of the new war budget. Business is to give the equivalent of what man-power will give. Every soldier gives his life, but to protect that life, to make that great gift serviceable, there must be money. There has to be food and not inflatus in a man's belly if he is to help win the war.

The corporation tax will effect all the moving picture companies in Canada. There will be a general increase of 3% in the tax on all corporations, which on the basis of last's year's returns, will produce an added revenue of \$3,500,000. Individual businesses and corporations will have the tax raised from 15% to 18%, and on consolidated returns the increase is from 17% to 20%.

A tax on all profits in excess of 5% of capital involved, on a sliding scale which rises from 10% to 60%.

An alternative tax of 50% of all profits in excess of average earnings over the past four years to be taken at the option of the individual firm.

THE alternative taxation is a new idea for Canada, and is said to be a new experiment, not having previously been introduced into any country. It restricts taxation on normal business and cuts into war profits, which means that unless War brings an expanse of business to an enterprise over five per cent. of its normal business, such a business will not be taxed on excess profits.

Corporation war taxes become payable on the returns for the fiscal year of any company which ends on or before March 31st, 1940.

If a company's fiscal year ends in February it will not be liable for the extra tax until 1941. If the fiscal year ends in April the tax is payable 1939-40.

The excess profits tax is not applicable until the regular corporation tax is deducted from the corporation income. If a company has an income of \$100,000, it is liable for excess profits on \$82,000.

The Old Business Profits War Tax Act levied its taxes on actual paid up capital, or "real capital" used in a business. The War taxation today is patterned after this form for its excess profits taxation.

Where capital stock is issued for other than cash consideration, this angle will be left for C. Fraser Elliott, Income Tax Commissioner to determine. All corporation profits under five per cent. of the capital involved are exempt from the excess profits tax. On profits over five per cent. and under ten per cent. there will be a tax of ten per cent. On profits over ten per cent. and under fifteen per cent., that portion of the profit over the ten per cent. will be liable to a tax of twenty per cent., in addition to the tax of ten per cent. on the amount under the ten per cent limit.

WHERE profits are over fifteen per cent. of the capital involved and under twenty per cent., the amount over and above the ten per cent. is taxed at the rate of thirty per cent. in addition to the scale up to ten per cent.

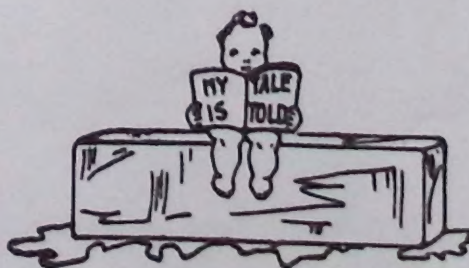
Where profits are over twenty per cent. and under twenty-five per cent., the additional tax is forty per cent., plus the scale for under ten per cent.

On all profits in excess of twenty-five per cent. of the capital involved, the tax will be sixty per cent.

The scale of the taxation for War Emergency is higher than the scale in 1914-1915. The tax on corporations is not as severe in Canada as the tax which has been imposed in England where the taxation is a flat rate of 60% on excess profits due to war conditions.

The graded rate controls profiteering and yet considers the company which has not been doing a normal business for the past few years owing to the threat of war and the economic depression.

Canada's war taxation is designed to pay for the War as we go, day by day. That is why ten days after War was declared by Canada, the War Budget was launched. Now all we have to do is to be prosperous, and to win the war!



RKO's "In Name Only" Another Hit - - "Miracles For Sale" O'Kay Programer

"IN NAME ONLY"

RKO RADIO

WHEN RKO Radio's 1939-40 program was announced in the trade papers, it was hailed with loud cheers by those exhibitors who know that NAME casts, NAME stories, and NAME directors, constitute a combination that means BIG BUSINESS. Of course there are a few of the WISE GUYS, who always have to be shown, and these wise guys greeted the program announcement with "It looks good on PAPER, but what will the pictures be like when they're produced?" The first release to deal these foreboders-of-doom a serious blow was "Bachelor Mother". Then came "Nurse Edith Cavell", and now "In Name Only", to deal a final fatal blow to such talk. Look at them, one two, three smash hits, one after another, with all indications pointing to an equally big hit in "Fifth Avenue Girl". It's a record any company would give their right eye to be able to advertise, and don't forget this is from a company that has just emerged from reorganization.

"In Name Only" offers nothing new in the way of story material, presenting the well-worn theme of the wife who married her husband for his money, doesn't love him but won't give him up to the beautiful young girl who is "that way" about him, and about whom he is also ga-ga, until in the final few feet her villainy is exposed, and TRUE LOVE triumphs again. What is new, though, is the manner in which the theme is worked out, and the brilliant performances of the stars, their supporting cast, and the superlative efforts of the director, the producer, and the rest of the technical staff.

Carole Lombard's role resembles her part in "Made For Each Other", in that it combines tragedy and comedy about fifty-fifty, giving this capable star equal opportunity to display her deftness at both phases of the dramatic art. Kay Francis, who publicly announced her retirement from the screen at the expiration of her Warner contract, and then was persuaded to return for this picture, finds herself in a new type of characterization, that of the "heavy", or to be more correct, the villainess of the piece. Her work as the scheming wife is as fine as anything she has ever done, and it is our belief that if the Danish Count she is reported about to marry, is to wait until she leaves the screen before the ceremony takes place, he is going to spend some cold winter nights . . . alone. As for Cary Grant, we have yet to see this British star give a poor performance, whether he's cast in a drawing room farce, or an outdoor action thriller. "In Name Only" is no exception; he registers 100% throughout the picture, carrying the comedy in his usual breezy style, and clicking to as great a degree in the dramatic moments.

Heading the supporting cast is Charles Coburn, seen just recently in "Bachelor Mother". Coburn gives an-

other finely-etched characterization as Cary Grant's father, with Nella Walker appearing as Grant's mother. Helen Vinson has one of her usual siren roles, while Katharine Alexander plays Carole Lombard's sister. Maurice Moscovitch has a good bit as an understanding doctor, also Jonathan Hale as a misunderstanding medico.

Director John Cromwell, who has a large list of hits to his credit, can now add "In Name Only" at the top of the list. The same goes for Producer George Haight.

The picture has a great many selling angles in addition to the stars, as a glance at the RKO press sheet on the picture will illustrate. Opening engagement at the Radio City Music Hall was in the "colossal" category, and there is no reason why the picture shouldn't do the same for you.

Running time—92 minutes.

SHORT SUBJECTS

"SCALP TROUBLE"

VITAPHONE

ONE of the Looney Tune cartoons, featuring Porky Pig and Daffy Duck. In this, Daffy is a general commanding a frontier military post, and Porky is a buck private. The manner in which they rout a ferocious band of Indians provides some humorous moments.

Running time—8 minutes.

"CALLING ALL CURS"

COLUMBIA

ANOTHER Three Stooges comedy, full of laughs caused by the insane tactics of these three madmen. This time the Stooges are seen operating a hospital for cats and dogs. When a very valuable canine is stolen from the hospital, the trio turn detectives, finally rounding up the culprit, and in a grand free-for-all giving him "the works". A typical Stooges comedy.

Running time—17 minutes.

"MIRACLES FOR SALE"

METRO-GOLDWYN-MAYER

THIS is strictly program fare, designed to amuse the "whodunit" fans as well as amaze them. At times it gets so complicated that the amazement far overshadows the amusement, but it should prove okay on a double-bill.

Cast is an excellent one, headed by Robert Young, Florence Rice, Lee Bowman, Henry Hull and Frank Craven. Young is a "miracle maker", a retired magician who now devotes his time to making up new tricks for the other magicians to fool the public with. Through Florence Rice, he becomes involved in a couple of murders, plus a chunk of hocus-pocus involving fake mediums, but it comes out right.

Besides the mystery angle, the picture contains a goodly amount of intentional comedy supplied by Robert Young and his bag of tricks, and by Frank Craven as his "hick" father, who starts off by panning New York, but ends up by speaking of 'us New Yorkers'. Cliff Clark and William Demarest as the bewildered police inspector and his equally bewildered assistant, also contribute some humorous moments. Gloria Holden does an interesting bit as a spiritualist, and Frederick Worlock is properly menacing as the demonologist. The rest are routine performances.

Directed by Tod Browning.

Running time—70 minutes.

"RUMBA RHYTHM"

VITAPHONE

THIS inaugurates a new series of Metro shorts, resembling somewhat the very excellent musical shorts they were producing a couple of years ago, which featured name bands and showed Hollywood stars at play. The old series were two-reelers, and in color, while the new group are singles in black-and-white, but the same idea is there, with the stars again pictured. This one has a plot, involving a couple of screen-struck girls who manage to get into the famous Hollywood restaurant La Conga. There, two polished gentlemen offer to dance with them in a rumba contest. The girls win, and then are on the receiving end of a couple of bills from the very polished gentlemen, for their services, said polished gentlemen being gigolos. Among the stars seen are Jimmy Dunn, Frank Albertson, June Lang and several others.

Running time—10 minutes.

Full Page Announcement Palace Theatre Opening, Galt,

Featured Name Chinaware Not Pictures

REVIEWS

(Continued)

"HOTEL FOR WOMEN"

20th CENTURY-FOX

DARRYL F. ZANUCK has used this picture to exhibit in a group, a number of young girls whom he has under contract, and who have been seen separately in the leads or second leads in several other Fox pictures. Outstanding, however, is Linda Darnell, a newcomer, who shows more promise than any player Zanuck has introduced in the past year or so, except perhaps Nancy Kelly. Miss Darnell, has looks, a figure that will make your eyes pop out, and shows enough potential dramatic ability, to suggest that with the proper handling she may become a big name star in the not-too-distant future. She, it is who carries the central theme of the picture, portraying a country girl who comes to the big city, becomes the toast of the town as a model, foils the villain's designs, and finally finds happiness with the nice boy she really loves. There is much elaboration on this theme, and the lives and loves of the other girls staying at the "Hotel For Women" also come in for considerable footage, but boil it down and it's still, "Boy meets Girl, Boy loses Girl, Boy gets Girl".

Naturally the most striking personality in the whole picture is the world-famous Elsa Maxwell, who plays . . . Elsa Maxwell, in addition to collaboration on the story. Her few simple words of wisdom addressed to the various 'denizens of the den for dames' are highspots of the picture, and there is no doubt that she is a decided asset to the picture, both from an entertainment and exploitation standpoint, and her talents will probably be directed towards the Cinema Art again shortly.

Ann Sothorn, who is just beginning to come into her own, has a role similar to that played by Lucille Ball in "Stage Door". Her flippant wise-cracks will keep your patrons in a happy mood, and her name on the marquee is now a strong selling point. Others in the cast include James Ellison, Lynn Bari, Joyce Compton, June Gale, Jean Rogers, Alan Dinehart, Sidney Blackmer, John Halliday, Chick Chandler, Gregory Gaye, Ivan Lebedeff and a host of others.

"Triple Threat" Gregory Ratoff directed, with Raymond Griffith as Associate Producer.

Running time—80 minutes.

Bob Stevens Opens New Regent Theatre Sudbury; Seats 1500

Sudbury, Ont. — When T. "Bob" Stevens built his new Regent Theatres here, a project which he had long planned, was opened to theatre patrons.

A veteran theatre man, ever since the opening of his first motion picture theatre in the Burns Block on Elm Street, he planned the building of a theatre which the Regent represents. One of the most outstanding new theatres in Canada, the Regent seats 1500, and embodies every new construction trend.

Bob Stevens' rise to prominence in the amusement world of Ontario has been a steady one, step by step. Born in the town of Cellara, Italy, in 1896, Mr. Stevens came to Sudbury as a lad of six to live with an uncle, where he received his education, and in 1912 left Sudbury for Nobel, where he operated a commissary. In the summer of 1918 he returned to Sudbury and in August of the same year opened his first theatre with a seating capacity of 350, where his first film showing was "The Birth of A Nation".

In 1924 Mr. Stevens opened a new Regent Theatre building on Elm Street East with a seating accommodation of 559. The business prospered and Mr. Stevens several years ago acquired additional property on Elm Street adjoining his theatre. Last spring the construction of The New Regent commenced.

The building is 130 feet by 60 feet. The outer lobby has a colorful background of glazed maccota, a new development in interior decoration, designed with special consideration of the climate of this part of Northern Ontario, so that frost will not crack the work. Indirect lighting illuminates the lobby, which is done in the color scheme, yellow, black, red and blue.

Almost 1,000 seats are on the main floor. Four five-foot aisles lead to the front of the auditorium, converging on the raised stage. An orchestra pit has been constructed in front of the stage, but will not be used at present. The stage is large enough to accommodate any regular travelling theatrical show.

H. G. Duerr drew the architectural plans for the theatre, and Mr. William Witham supervised the construction of the building.

Mr. Stevens also operates theatres at Sturgeon Falls, Espanola, Sault Ste. Marie and Creighton Mines. C. H. Perry, who was associated with the Regent Theatre several years ago, will be manager of the New Regent.

Shooting The Stars

From Samuel Goldwyn comes word that Jo Swerling has just about completed a new original story, "Blackout Over Europe". This feature is scheduled for early production — the timeliness of the film being the big factor . . . Darryl Zanuck has announced that Henry Fonda will play the lead in 20th Century-Fox's *Grapes of Wrath*. Henry Ford will direct . . . Pathe's newest Reelism, entitled "Nevada Unlimited" explores the State, covering Reno, Carson City, ghost towns, and mining centres . . . Gabriel Pascal is reported as headed for Hollywood to produce George Bernard Shaw's "Major Barbara". Production was ready to shoot in London when war broke . . . Edward Small has shelved the scripts of "South of Pago Pago" and "My Son, My Son", awaiting further news of developments in Europe. These productions were to be produced shortly for U.A. release . . . Anna Neagle and Herbert Wilcox, star and producer of "Nurse Edith Cavell" are on a tour which takes them to Washington, Atlanta, Dallas, New Orleans, Chicago and Cleveland for the openings of "Nurse Edith Cavell" at these key cities. Similar previews have been held in Hollywood, Toronto and New York. Wilcox is a member of the reserve of the Royal Flying Corps, and will return to England after the completion of the tour, and the opening at Radio City Music Hall September 21st . . . War has caused the postponement of "Uncensored", formerly titled "Scotland Yard". Jane Baxter and Edmund Gwenn, who were to share leads with Warner Baxter in the film, are still in England. Another picture will be substituted for this film on 20th Century's release schedule . . . After a delay of three days, word was received that David Niven could complete his role in "Raffles" before being called to the colors. Production is now underway. David Niven is a Lieutenant in the Highland Light Infantry and expects to rejoin his regiment in about a month . . . David Selznick's "Rebecca" has gone into production under the direction of Alfred Hitchcock . . . "Little Old New York" is ready for the cameras at 20th Century-Fox. Sonja Henie's new film, "Everything Happens At Night" also goes into production this week, with Ray Milland, borrowed from Paramount, playing opposite Miss Henie.

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Calgary Winner RKO Radio George Schaefer Drive

MONTREAL, TORONTO TOTAL BILLINGS TOP QUOTA

New York, N.Y.—Announcement of the winners of the George Schaefer Drive, was made by General Sales Manager Jules Levy. Calgary, Alberta, led the list of winners, with Detroit and Buffalo finishing second and third. H. F. Taylor is the Branch Manager at Calgary.

Thirteen branches crashed over quota to share in the rewards of those who reached one hundred per cent or better. The quota reaching branches in the order of their standing, after the three leaders, are:

Montreal, (M. Plottel, manager); New York, Washington, New Haven, Albany, Toronto (J. F. Meyers, manager); Denver, Charlotte, Memphis, Los Angeles.

Several hundred RKO Radio employees share in the awards which include prizes for billings in short subjects. Every member of the staffs in Calgary and Toronto, from manager to office clerk receives prize money.

MANAGER JOINS REGIMENT

Charlottetown, P.E.I. — A. R. Cooper, Manager of the Prince Edward Theatre here, one of the F. G. Spencer chain of theatres, has left for Bridgewater, N.S., where his Regiment is in training. His position has been taken over by Gordon Spencer.

CRACK SHOT ENLISTS

Yarmouth, N.S. — Yet another of the theatre managers to respond to the call of duty is Harold Parker, Manager of the Capitol Theatre. Mr. Parker is a crack shot and has been a member of the Bisley Team, and winner of many awards for his skill in shooting.

"DAUGHTERS" MARRY

Mary Clare O'Loughlin, daughter of J. P. O'Loughlin (Canadian General Manager for 20th Century-Fox), will be married September 23rd to Hugh Harold Walker, son of Mrs. Walker and the late Hugh Walker of Galt.

Yvonne, eldest daughter of John J. Fitzgibbons (Vice-President of Famous Players Canadian Corporation), was married in Toronto recently to Dr. Milton Robinson, of New York.

'PALACE' OWNERSHIP CHANGES

Inverness, N. S.—It is reported that the Palace Theatre at Inverness will be taken over by George Khattar of the Casino Theatre at Sydney, N.S. The Palace was formerly managed by Giacomo Tubetti, but has been closed for some time.

CELEBRATE ANNIVERSARY

Saint John, N.B. — Mr. and Mrs. T. J. O'Rourke were visitors in Saint John recently, celebrating their twenty-third wedding anniversary. Mr. O'Rourke is Manager of the Gaiety Theatre at Minto, and his many friends join in wishing Mrs. O'Rourke and "T. J." many more years of happiness. Mr. O'Rourke is making himself as fine a citizen of Minto in his community efforts, as he did when he was at Fairville, N.B.

Trans-Canada Showings

TORONTO

IMPERIAL

"The Under-Pup" (Universal), with Gloria Jean.

LOEW'S

2nd week. "Andy Hardy Gets Spring Fever" (M-G-M), with Mickey Rooney, Lewis Stone, Cecilia Parker and Fay Holden.

AVENUE

"Keep Your Seats Please" (Columbia release), with George Formby, also "Strange Case of Dr. Meade" (Columbia), with Jack Holt.

SHEA'S

"I Stole a Million" (Universal), with George Raft and Clair Trevor. Stage show: Smith and Dale.

UPTOWN

"The Old Maid" (Warners), with Bette Davis, Miriam Hopkins and George Brent.

MONTREAL

CAPITOL

"The Under-Pup" (Universal), with Gloria Jean, also, "Risky Business" (Universal), with George Murphy and Dorothea Kent.

LOEW'S

"Stanley and Livingstone" (20th Century-Fox), with Spencer Tracy, Sir Cedric Hardwicke, Nancy Kelly and Richard Greene.

ORPHEUM

5th week. "Four Feathers" (United Artists), with Ralph Richardson and C. Aubrey Smith.

PALACE

2nd week. "The Old Maid" (Warners), with Bette Davis, Miriam Hopkins and George Brent.

PRINCESS

"I Stole a Million" (Universal), with George Raft and Claire Trevor. Also "Climbing High" (Empire-Universal), with Jessie Matthews.

SAINT JOHN

CAPITOL

"The Star Maker" (Paramount), with Bing Crosby, Louise Campbell, Linda Ware and Ned Sparks.

STRAND

"Only Angels Have Wings" (Columbia), with Cary Grant and Jean Arthur.

MAYFAIR

"Young Mr. Lincoln" (20th Century-Fox), with Henry Fonda, Alice Brady, Marjorie Weaver, Arleen Whelan, also "The Girl and The Gambler" (RKO), with Leo Carrillo, Tim Holt and Steffi Duna.

Place Theatre At Citizens' Disposal

St. Thomas, Ont.—The St. Thomas Times published a letter received by the management of the Granada Theatre, from the Hanson Theatres Corporation at Toronto, which company operates this theatre, containing instructions to place the theatre at the disposal of the proper local authorities for use in any way in connection with the European war situation.

"Please assure the St. Thomas authorities that the theatre is available to them without charge at any time that the regular performance is not in progress," the letter stated. "We hope that you will do everything possible to co-operate with local clubs and civic officials in a personal way."

WINNIPEG

CAPITOL

"In Name Only" (RKO Radio), with Carole Lombard, Cary Grant and Kay Francis.

GARRICK

2nd week. "They Shall Have Music" (Goldwyn-U.A.), with Jascha Heifetz, Andrea Leeds and Joel McCrea.

METROPOLITAN

"Goodbye Mr. Chips" (M-G-M), with Robert Donat and Greer Garson.

LYCEUM

"Our Leading Citizen" (Paramount), with Bob Burns, also "Island of Lost Men" (Paramount), with Anna May Wong and Anthony Quinn.

CALGARY

CAPITOL

"Stanley and Livingstone" (20th Century-Fox), with Spencer Tracy, Nancy Kelly and Richard Greene.

PALACE

"Good Girls Go To Paris" (Columbia), with Joan Blondell and Melvyn Douglas, also, "A Woman Is The Judge" (Columbia), with Freda Inescort and Otto Kruger.

STRAND

"Pygmalion" (M-G-M), with Leslie Howard and Wendy Hiller, and "His Exciting Night" (Universal), with Charles Ruggles.

VANCOUVER

CAPITOL

2nd week. "Beau Geste" (Paramount), with Gary Cooper, Ray Milland and Robert Preston.

DOMINION

"Second Fiddle" (20th Century-Fox), with Sonja Henie and Tyrone Power.

ORPHEUM

"Lady of The Tropics" (M-G-M), with Hedy Lamarr and Robert Taylor, also "Miracles For Sale" (M-G-M), with Robert Young and Florence Rice.

PLAZA

5th week. "Four Feathers" (Korda-U.A.), with Ralph Richardson, C. Aubrey Smith, John Clements and June Duprez.

STRAND

"Hotel For Women" (20th Century-Fox), with Ann Sothern, Linda Darnell and Elsa Maxwell, also "Chicken Wagon Family" (20th Century-Fox), with Jane Withers and Leo Carrillo.